

**FOR IMMEDIATE RELEASE**

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## **The Atlantic Antic™, Brooklyn's Oldest and Largest Street Festival, Returns Sunday, October 2<sup>nd</sup>**

***Celebrating its 47<sup>th</sup> year, the veritable New York institution to offer unique selection of entertainment, food and fun while highlighting local and small businesses***

**Brooklyn, New York- August 16, 2022-** The Atlantic Antic™ Festival, presented by Atlantic Avenue Local Development Corporation (AALDC), is returning for its 47<sup>th</sup> year on Sunday, October 2, 2022. The annual festival is a veritable New York institution, beloved for its distinctive selection of vendors and activities as well as its focus on elevating local and small businesses from Atlantic Avenue and beyond. From noon until 6pm, rain or shine, the public is invited to enjoy a variety of merchandise, food and entertainment as they stroll along ten blocks in neighborhoods including Boerum Hill, Cobble Hill, Brooklyn Heights and Downtown Brooklyn.

While specific attractions and events for 2022 will be announced in the coming weeks, the event promises to be a unique experience unlike other fairs. The AALDC is currently curating the array of vendors to ensure there is something for everyone, from clothing, jewelry and other handcrafts to favorite foods such as BBQ, street corn, crepes and more. Vendors interested in participating are invited to view and complete the 2022 Vendor Application, available at [https://www.atlanticave.org/files/ugd/73a318\\_796d845ba2a247fbb0fcf71f5ccbd241.pdf](https://www.atlanticave.org/files/ugd/73a318_796d845ba2a247fbb0fcf71f5ccbd241.pdf)

"We are committed to making this festival a true representation of everything that makes Brooklyn one of the most special places on earth, and we look forward to celebrating culture, tradition, creativity and, of course, food with the community," said Howard Kolins, Acting Executive Director of the AALDC.

In 2022, The Atlantic Antic™ will again feature two stages with a selection of entertainment options. In past editions, attendees have enjoyed performances by belly dancers, local R&B musicians, youth dance troupes, drum ensembles and more. Local musicians and other acts who are interested in performing on one of the stages are encouraged to contact [pr@atlanticave.org](mailto:pr@atlanticave.org).

Weill Cornell Medicine will return as this year's Kids Zone Sponsor where attendees will be greeted with family fun entertainment. Activities such as pony rides, bounce houses, and arts & crafts will be among the many attractions for kids of all ages. The Weill Cornell Medicine Kids Zone, located between Boerum Place and Smith Street is a must-see and one-of-a-kind experience at the festival. The Atlantic Antic™ welcomes Mount Sinai Doctors-Brooklyn Heights as the Main Stage sponsor which features The Amber-Aba Orchestra with electrifying traditional Middle Eastern belly dancers. The Community stage features diverse entertainment including R&B local musicians, children's dance performances, and drumming.

The 47th Atlantic Antic™ Street Festival sponsors include Weill Cornell Medicine, Mount Sinai Doctors-Brooklyn Heights, NYU Langone Health, Con Edison, Crunch, Brooklyn Solarworks, NYC Ferry and Dodge YMCA. This year's Media Sponsors include Schneps Media, Park Slope Courier, Caribbean Life, Brooklyn Paper, AM New York Metro, Brownstoner, New York Family, QNS, and BRIC/Brooklyn Free Speech.

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Note to Editors: For more information and/or hi-res images, please contact [pr@atlanticave.org](mailto:pr@atlanticave.org).

Atlantic Avenue Local Development Corporation, <https://atlanticave.org/>

The Atlantic Avenue Local Development Corporation (AALDC) is a Section 501(c) (3) nonprofit organization whose mission is to further economic development, historic preservation, and cultural enrichment in the greater Atlantic Avenue area. The AALDC provides information, advocacy, produces events and projects that promote economic growth and vitality, for the preservation and development in downtown Brooklyn and neighboring communities.